



# Adobe

## Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

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#### NEW QUESTION 1

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

**Answer:** AC

#### NEW QUESTION 2

A customer wants to enable Two authors to finish each other's assignee workflow tastes when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

**Answer:** A

#### NEW QUESTION 3

A developer makes the requested changes to a page on a live site. The developer then verifies that changes are reflected correctly on the page. The customer reports that they still set an older version. What should the Business Practitioner verify first?

- A. Dispatcher cache refresh
- B. Page reflects changes in Incognito mode
- C. Group and access
- D. Previous changes on the landing page

**Answer:** A

#### NEW QUESTION 4

A customer wants to place lag manager scripts on its pages based on the environment. The three environments are as follows:

- Dev Environment
- QA Environment
- Production Environment

The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment. What should the Business Practitioner recommend the company use?

- A. Host names
- B. Runmodes
- C. Adobe Target
- D. Replication Agent

**Answer:** B

#### NEW QUESTION 5

A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

- A. Dispatcher Flush Agent
- B. Static Replication Agent
- C. Chain Replication Agent
- D. Reverse Replication Agent

**Answer:** C

#### NEW QUESTION 6

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates. What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

**Answer:** D

#### NEW QUESTION 7

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

**Answer:** C

#### NEW QUESTION 8

A customer has a multi-step asset creation workflow process that contains the following steps:

- Create Asset
- Off-shore Review
- On-shore Review
- Legal Approval
- Brand Approval
- Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

- Create
- Review
- Approval
- Complete

What should the Business Practitioner recommend that the customer create and assign?

- A. The progress value to Workflow metadata
- B. The progress value using ECMAScript
- C. A stage property to each workflow step
- D. A workflow step to a model

**Answer:** C

#### NEW QUESTION 9

A developer plans to use the Text component on its pages. However the out-of-the-box (OOTB) Text component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

- A. Extend the COTB Text component and enable the sourceedit Rkh-Text Editor (RTE) plugm.
- B. Create a new clientlib to programmatically handle HTML source >n authoring.
- C. Create a standalone custom Text component and handle HTML source in Sightly.
- D. Edit the OOTB Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin.

**Answer:** D

#### NEW QUESTION 10

Which mo additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart rags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

**Answer:** AE

#### NEW QUESTION 10

A customer with multi-regional offices wants 10 create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to mike variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

**Answer:** C

#### NEW QUESTION 15

Which tool should the Business Practitioner recommend to the content team to manage their team, tasks, and relevant resources?

- A. Blueprint
- B. Projects
- C. Workflows
- D. Launches

**Answer:** A

#### NEW QUESTION 19

A business uses AEM as a Cloud Service. The production pipeline in Cloud Manager Keeps reporting a maintainability issue during the hot-fix deployment It will take more than 1 business day for the development learn to resolve the deployment issue. The business wants an immediate resolution.

What should the Business Practitioner recommend to the development team?

- A. Uncheck Go Live Approval setting in Production Deployment Options and re-run the build
- B. Set Important failure Behavior setting to 'Continue immediately' and re-run the build
- C. Upload the hot-fix package and install manually via the Package Manager

**Answer:** A

#### NEW QUESTION 23

An author would like to display an At-summarized version of an artiste. Which method would you recommend to achieve this?

- A. Modify a component to display a shortened form of the article.
- B. Create a variation of an experience fragment.
- C. Create a variation of a master content fragment
- D. Implement a workflow to generate a summarized version.

**Answer:** C

#### NEW QUESTION 28

Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

- A. Transient Workflow
- B. Asset Offloading
- C. Asset Microservice
- D. Unlock Payload Process

**Answer:** C

#### NEW QUESTION 32

An AEM project (i.e. Myproject) has been deleted. What would happen to the groups (Myproject Owners, Myproject Editors and Wyproject Observers) associated with the deleted project?

- A. These groups will be marked as disabled and only visible to administrators.
- B. These groups will remain in AEM until the instance is restarted.
- C. These groups will remain in AEM and require manual deletion by administrators.
- D. These groups will be deleted immediately upon project deletion.

**Answer:** C

#### NEW QUESTION 34

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

- A. Day CQ DAM Create Asset
- B. Digital Rights Management
- C. Asset View Servlet
- D. Day CQ DAM Asset Upload Restriction

**Answer:** D

#### NEW QUESTION 37

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group. What should the Business Practitioner recommend?

- A. Give additional permissions to content-authors group
- B. Update the IMS configuration
- C. Update the OSGi configuration
- D. Give additional permissions to the new user

**Answer:** B

#### NEW QUESTION 39

A customer has been using the AEM ContextHub feature and wants to extend it by adding an additional API. The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

- A. A ContextHub UI module
- B. A custom session store candidate
- C. A custom persisted store candidate
- D. A custom ISONP store candidate

**Answer:** A

#### NEW QUESTION 42

How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

- A. Use Smart Content Service configuration
- B. Use Custom configuration to set up the Integration
- C. Use Adobe Sensei configuration
- D. Use Adobe launch to integrate Adobe Sensei

**Answer:** D

#### NEW QUESTION 47

A Business Practitioner needs to deactivate content that is published in production. Where should the deactivation workflow be initiated?

- A. On the dispatcher
- B. On the author
- C. On the CDN
- D. On the publish

**Answer:** B

#### NEW QUESTION 48

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill in the ratings.

How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Build a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the image Profiles tool

**Answer:** C

#### NEW QUESTION 52

Regarding performance, what are the Adobe recommended response time guidelines for unauthenticated HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms.
- B. 70% of the requests for pages should have a response in less than 100ms
- C. 20% of the requests for pages should have a response in less than 1 second.
- D. No pages should respond slower than an elapsed period of 500ms.

**Answer:** B

#### NEW QUESTION 55

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