Adobe

Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

NEW QUESTION 1
A customer wants to place lag manager scripts on its pages based on the environment The three environments are as follows:
• Dev Environment
• QA Environment
• Production Environment
The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment. What should the Business Practitioner recommend the company use?

A. Host names
B. Runmodes
C. Adobe Target
D. Replication Agent

Answer: B

NEW QUESTION 2
A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.
Which two features should the Business Practitioner recommend for the setup? (Choose two.)

A. A Dynamic Media
B. An integration with Adobe Creative Cloud
C. An AEM Assets with Adobe Asset Link
D. A translation workflow

Answer: BC

NEW QUESTION 3
The editorial manager notices that the content team Is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.
What should the Business Practitioner recommend the editorial manager use?

A. Merge operation
B. Move operation
C. Delete operation
D. Unpublish operation

Answer: D

NEW QUESTION 4
A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

A. Use the MSM functionality to create a language copy
B. Use I18n Translator to create the language copy
C. Use the MSM functionality to create a live copy
D. Use an External Translation provider to create a language copy

Answer: C

NEW QUESTION 5
A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the belt approach to develop the pages?

A. Create a specific page template for each page with associated components in each body.
B. Use the out-of-the-box Reference component to allow freedom tn content editing.
C. Create a page template for all pages with a layout container in the body.
D. Create a page template and put the rich-text editor (RTE) in the body.

Answer: C

NEW QUESTION 6
An IT company gets a new project. The sponsors want to know whether everything they are asking for can De completed within their time constraints and budget. What should the Business Practitioner recommend to meet these requirements?

A. Use AEM projects
B. Develop in MVP plan
C. Perform risk assessment
D. Onboard trained technical resources

Answer: D

NEW QUESTION 7
A developer plans to use the Text component on its pages. However the out-of-the-box (OOTB) Tex! component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

A. Extend the COTB Text component and enable the sourceedit Rkh-Text Editor (RTE) plugm.
B. Create a new clientlib to programmatically handle HTML source >n authoring.
C. Create a standalone custom Text component and handle HTML source in Sightly.
D. Edit the OOTB Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin.

Answer: D

NEW QUESTION 8
A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.
Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

A. Content model
B. Selectable fields
C. Editable elements
D. Workflow model

Answer: AB

NEW QUESTION 9
A customer plans to launch a sub-site. All of the pages will have a similar design win the only difference being the authored content. How should a Business Practitioner develop these pages?

A. Create one editable template with a text component
B. Create editable templates for each new page
C. Create static templates fc each new page
D. Create one editable template with a layout container

Answer: A

NEW QUESTION 10
Which AEM feature provides support for content editing of single-page applications?

A. SPA Editor
B. SPA Blueprint
C. Fluid Experiences
D. AEM Assets

Answer: A

NEW QUESTION 10
A customer wants DAM users to have the ability to share a group of assets bases on search criteria with other DAM users. What should the client use?

A. Public Collections
B. Smart Collections
C. bghtbox Collections
D. Static Collections

Answer: C

NEW QUESTION 14
A content manager nans to see how rent/ published AEM pages perform by seeing Page Views. Unique Visitors, and Time on page while viewing the pages In the AEM Site Console.
Which two recommendations should the Business Practitioner make? (Choose twoj

A. Configure AEM to Integrate with Adobe Analytics
B. Use List View
C. Use Column View
D. Use Card View
E. Configure AEM to integrate with Adobe Search and Promote

Answer: AD

NEW QUESTION 15
A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.
What should the Business Practitioner update?

A. Day CQ DAM Create Asset
B. Digital Rights Management
C. Asset View Servlet
D. Day CQ DAM Asset Upload Restriction

Answer: D

NEW QUESTION 19

A customer has been using the AEM ContextHub feature Cut wants to extend it by adding an additional API. The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.
What should the Business Practitioner recommend that the customer create?

A. A ContextHub UI module
B. A custom session store candidate
C. A custom persisted store candidate
D. A custom ISONP store candidate

Answer: A

NEW QUESTION 22
A customer warns to ado a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill ta the ratings.
How should the Business Practitioner meet this requirement?

A. Build a new schema with the rating property via the Metadata Schemas tool
B. Create a new schema with the rating property via the Folder Metadata Schemas tool
C. Guild a new profile with the rating property for assets via the Metadata Profiles tool
D. Create a new profile with the rating property via the image Profiles tool

Answer: C

NEW QUESTION 27
Regarding performance, what are the Adobe recommended response Time guidelines for uneached HTML requests?

A. 30% of the requests for pages should have a response in less than 100ms.
B. 70% of the requests for pages should have a response in less than 100mt
C. 20% of the requests for pages should have a response in less than1 second.
D. No pages should respond slower than an elapsed period o' 500ms.

Answer: B

NEW QUESTION 32
A customer Is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget What should the Business Practitioner recommend?

A. Conduct Experience Design
B. Conduct Risk Assessment
C. Define Support Setup
D. Create Project Plan

Answer: B

NEW QUESTION 33
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